

EFRAT GRUPER UxUi

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Education

2010 - 2014 B.Des HIT,
Department of graphic design

UX 2020
Create

CURRENT WORK

UXI Designer at HiLife

A startup creating an accessible product for the third age. My job includes prototyping, characterization and design based on research. Working closely with product team and art director.

Professional Experience

2016 - 2019 Graphic designer at 'Linkin Media'

Linkin Media is a digital company which provides services to different brands.

Responsibilities included:

Website specification and planning, design of: applications, websites, landing pages, and logos.

2015 - 2016 Graphic designer at 'Sells Tech'

Designing landing pages, banners, gifs, social media posts, a collaborative re-branding project sponsored by Ferrari, e-book design, and interior work-space design.

2009 Aerobics Instructor

2008 Instructor and administrative coordinator during summer camp (United States)

2005-2007 Military instructor in the Adjutantcy ('Shalishut').

Languages

Hebrew

English

Softwares

Figma

Sketch

Proto.io

XD

Photoshop

Ilustrator

Indesign

Otherwise:

Creative, responsible, thorough, highly proficient in design software, of conceptual thinking, both a team player, and self driven.

Love sport and to design my own clothes

Live in Tel-Aviv.

Keep in touch!

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